

ESSEX POWERLINES CORPORATION

“GO GREEN TO WIN GREEN”

RULES AND REGULATIONS

NOTICE OF MODIFICATION AND SUPPLEMENT TO THE CONTEST AND/OR THE RULES AND REGULATIONS OF THE ESSEX POWERLINES CORPORATION (“EPLC”) GO GREEN TO WIN GREEN (THE “CONTEST”)

EPLC hereby notifies all entrants of the following modifications/supplements to the Contest and/or the Rules and Regulations:

The first sentence of the “Winner Notification” provisions have been amended as follows:

The entrant(s) drawn from the valid entries will be contacted by phone, email, and/or mail within approximately 14 days of the later of the Draw Date, April 16, or the date by which local, Ontario, and Canadian public health authorities allow for the winning entrants to accept their prize by way of an in-person public relations event with EPLC officials and the prize winners without violating recommended and/or mandated public meeting and/or social distancing protocols arising from the COVID-19 pandemic (herein “COVID Protocols”).

The “General rules” provisions have been amended by adding the following:

By participating in and/or entering the Contest, all entrants consent and agree to and must accept their prize in person by participating in an in-person public relations event with EPLC officials at a time and location in Essex County determined by EPLC but otherwise held in accordance with COVID Protocols.

ESSEX POWERLINES CORPORATION (“EPLC”) GO GREEN TO WIN GREEN (THE “CONTEST”) WILL BEGIN 00:01 EST ON 2020/03/01 AND WILL CONCLUDE AT 23:59 EST ON 2020/12/31 (THE “CONTEST PERIOD”).

By entering and participating in the Contest, all entrants agree to have understood and accepted these outlined Rules and Regulations.

PRIZE

A total of FOUR (4) \$1000 credits to be applied to the selected entrants’ EPLC account are available to be won. ONE (1) out of the FOUR (4) prizes available to be won will be awarded to an account holder with a registered account address in each Service Area (as defined below). Prizes are non-transferable and cannot be substituted unless permitted by EPLC at their sole discretion. Also, the prize cannot be traded or redeemed for cash. The odds of winning the Contest are based on the number of valid entries received in each Service Area prior to the Contest Closing Date.

WHO CAN ENTER

The Contest is open to all residential and commercial EPLC account holders with a registered account address within at least one of the Service Areas. Entrants must be age of majority. Contest excludes residents of Quebec.

HOW TO ENTER

No purchase is necessary. All account holders who subscribe, or who are already subscribed, to EPLC paperless billing via MyAccount during the Contest Period and remain subscribed to paperless billing until after the Contest Closing Date will be considered as entrants in the Contest. All entries must be received by 23:59 EST on 2020/12/31 (the “Contest Closing Date”). Limit of one entry per EPLC account number.

(1) ONLINE ENTRY METHOD:

To enter online, you must register for a free “MyAccount” account at: <https://myaccount.essexpowerlines.ca> and successfully subscribe to the paperless billing option during account registration.

Or,

If you are a current MyAccount user, log into your existing account at <https://myaccount.essexpowerlines.ca> and successfully change your account preferences to subscribe to paperless billing.

Or,

If you are a current MyAccount user and you are already subscribed to receive paperless billing, you will automatically be considered as an entrant.

(2) ALTERNATIVE ENTRY METHOD:

Alternatively, an EPLC account holder can enter the Contest by sending or delivering a request to Go Green to Get Green, Essex Powerlines Corporation, 2730 Highway #3, Oldcastle, Ontario, NOR 1L0. The request must include your full name, EPLC account number, registered address, phone number, email address, and an original handwritten essay (100 words or greater) about “The importance of being environmentally friendly”. Limit of one entry per EPLC account.

The eligibility of entries is subject to the approval of EPLC. Any other form of entry, aside from the three outlined above (*online entry method, customer contact entry method & alternative entry method*) are inapplicable and void.

CONTEST DRAW

A random draw of FOUR (4) entries received will take place at Essex Powerlines Corporation, 2730 Highway 3, Oldcastle ON, NOR 1L0 on 2021/04/16 at or around 12:00 (“Draw Date”). All FOUR (4) selected entrants must have the registered address associated with their EPLC account in a different Service Area from all previously selected valid entrants. Should a selected entrant have an address registered with their account that is in the same Service Area of any previously selected entrant, that entry is ineligible and will be re-drawn until there are FOUR (4) selected entrants all of which with registered account addresses in a different Service Area. All selected entrants must successfully answer a skill-testing question to remain eligible. In the case of a commercial account being selected, the owner or a chosen officer associated with said account must answer the skill-testing question and will receive the prize if eligible. If an entrant fails to answer the skill-testing question correctly the individual will be disqualified.



In any case that may occur where the chosen entrant selected is disqualified or ineligible, a new valid entrant(s) will be drawn at random until all Contest Rules and Regulations are satisfied.

WINNER NOTIFICATION

The entrant(s) drawn from the valid entries will be contacted by phone, email, and/or mail within approximately 14 days of the later of the Draw Date, April 16, or the date by which local, Ontario, and Canadian public health authorities allow for the winning entrants to accept their prize by way of an in-person public relations event with EPLC officials and the prize winners without violating recommended and/or mandated public meeting and/or social distancing protocols arising from the COVID-19 pandemic (herein "COVID Protocols").

The selected entrant will have a total of 14 days from the time the first notification is sent to acknowledge their eligibility, correctly answer the skill-testing question, and return the signed Release Form provided. If the entrant fails to contact EPLC and/or return the correctly answered skill-testing question and Release Form, the entrant will forfeit the prize and a new valid entrant will be drawn at random. EPLC is not responsible for failed contact attempts with the selected entrant.

SERVICE AREA

EPLC provides services to customers located in FOUR (4) major Townships located within Windsor-Essex County, Ontario, Canada. These Townships are: Amherstburg ON, LaSalle ON, Leamington ON, Tecumseh ON, each individually referred to as a "Service Area" or collectively referred to as the "Service Areas". An account holders Service Area is determined by the registered address associated with the account number. Actual geographical area considered to be a part of the Service Areas is determined solely by the legal municipal boundary lines.

GENERAL RULES

The eligibility of any entry is determined by the sole discretion of EPLC. Any entry received after the Contest Closing Date or any entry that violates the Rules and Regulations of the Contest will be ineligible and the entrant will be disqualified. All decisions made by EPLC are final regarding all matters of fact, interpretation, eligibility, procedure, and fulfillment in respect to the Contest. EPLC also reserves the right to withdraw, modify, or supplement the Contest and/or the Rules and Regulations of the Contest at any time, subject to law. The Contest and the Rules and Regulations shall abide by and are subject to all federal, provincial, and municipal laws.

All EPLC employees, affiliated agents/agencies, and representatives, along with any immediate family members or persons living with these individuals are excluded from the Contest.

All Released Parties are not responsible in any way for errors or negligence that may be affiliated or occur in connection with the Contest. The entrant is required to sign a declaration and release form (the "Release Form") in order to confirm their understanding and compliance with the Rules and Regulations,



accept the aforementioned prize, and release Essex Powerlines Corporation, its affiliated and related companies, related agents/agencies, shareholders, board of directors, officers, employees, and representatives (the “Released Parties”) from any and all types of liability in connection with the Contest or prize awarded.

The Released Parties assume no responsibility or liability for any loss, damage, or claims related to any aspect of the Contest. The Released Parties are not responsible for any lost, late, incomplete, illegible, damaged, void, or misdirected entries. Any type of technological failure, glitch, or error related to the website, communication channels, servers, computer systems, hardware, software, and/or internet, due to technical issues, human error, or other causes is not the responsibility of the Released Parties. Furthermore, the Released Parties are not liable for any injury or damage to persons or persons property, including computer, tablet, or smart devices, related to or resulting from the participation in, viewing, or downloading of content related to the Contest.

Any entrant or individual using invalid or multiple email addresses and/or personal information, both intentionally or unintentionally, may be disqualified from the Contest. In the event of a discrepancy or dispute, any given entry will be deemed that of the official account holder based on the provided account number and according to the official records of EPLC. Any intentional attempt to undermine or damage the legitimate operation of the Contest is a violation of criminal and civil laws, and should such an attempt be made, EPLC reserves the right to carry out any extent of the total persecution permitted by law.

By participating in and/or entering the Contest, all entrants consent to the use, without compensation, of their name, city/town of residence, audio/video image(s), statements (written or verbal), photography and/or videography in any type of publicity associated with the Contest. All entries in the Contest become the permanent property of Essex Powerlines Corporation and will not be returned to the entrant(s).

By participating in and/or entering the Contest, all entrants consent and agree to and must accept their prize in person by participating in an in-person public relations event with EPLC officials at a time and location in Essex County determined by EPLC but otherwise held in accordance with COVID Protocols.

Your privacy is one of Essex Powerlines Corporation top priorities, to learn more and view EPLCs privacy policy visit: <https://essexpowerlines.ca/privacy-policy/>