

Essex Powerlines Corporation
Paperless Pays Off Contest – Rules and Regulations

1. Eligibility

- The **Paperless Pays Off** contest is open to residential and business electricity customers of Essex Powerlines Corporation (**EPLC**) who are located in Essex Powerlines' service territory.
- Contestants must have a valid **Essex Powerlines** customer account for electricity service to be eligible.
- Employees of **Essex Powerlines** and their immediate family members or households are not eligible to participate in the contest.
- Only **Hydro customers** are eligible for this contest.

2. Contest Period

- The contest begins at 12:01a.m on **June 2, 2025**, and ends at 11:59p.m. on **September 2, 2025** (the “Contest Period”).
- Any entries received after the end of the Contest Period will not be considered.

3. How to Enter

- To participate in the **Paperless Pays Off** contest, customers must sign up for **paperless billing** through the **MyAccount** portal on the Essex Powerlines website.
- Entries are automatically generated when customers successfully register for paperless billing during the contest period.

4. Prize

- One (1) prize will be awarded to one randomly selected winner.
- The winner will receive a **\$1,000 bill credit** that will be applied to their Essex Powerlines electricity account.
- The prize is non-transferable, non-exchangeable, and cannot be redeemed for cash.

5. Skill-Testing Question

- To claim the prize, the winner must correctly answer a **skill-testing question**.
- The skill-testing question will be provided to the winner upon notification. Failure to answer the skill-testing question correctly will result in disqualification and the selection of a new winner.

6. Winner Notification

- The winner will be notified by **email** and **phone** within 14 calendar days of being selected.

- The winner must respond within **14 calendar days** of notification to claim their prize. Failure to respond within this period will result in disqualification, and an alternate winner may be selected.

7. Publicity Release

- By participating in the contest, the winner grants **Essex Powerlines** permission to use their name, city of residence, and any photographs or video footage for promotional purposes without compensation, unless prohibited by law.
- The winner agrees to participate in any media or publicity related to the contest.

8. General Terms

- **Essex Powerlines** reserves the right to disqualify any participant who does not comply with these rules and regulations.
- This contest is subject to all applicable federal, provincial, and local laws and regulations.

9. Data Privacy

- **Essex Powerlines** respects the privacy of its customers. Personal information collected for the contest will be used solely for the purpose of administering the contest, unless otherwise authorized by the customer.

10. Contest Void Where Prohibited

- The contest is void where prohibited by law.